



## Pilgrim Festival Chorus Business Sponsor Advertisement Form

### Benefits of advertising with PFC

- **Visibility in concert program:** Your advertisement will be prominently featured in our 2025 spring concert program, reaching audience members during our performances.
- **Online exposure:** Your ad will be displayed through October 2025 on our website's "meet our advertisers" page, with a direct link to your website, maximizing your online visibility.
- **Email promotion:** We will showcase your ad with a link to your website in an email to our subscribers, encouraging them to support your business.
- **Social media recognition:** Your business will be exclusively featured as our weekly "shoutout" on Facebook and Instagram, reaching our followers and expanding your brand's reach.

### Purchasing an Ad

- SOLD OUT** Cover full-page color ad.
- Premium full-page black & white ad:** front section of spring program; 4 tickets spring concert; donor listing as a "Patron" in spring program and on website. (7 1/2" high x 4 1/2" wide) **\$400** (was **\$500**)
- Full-page black & white ad:** spring program (7 1/2" high x 4 1/2" wide) **\$225** (was **\$300**)
- Half-page black & white ad:** spring program (3 1/2" high x 4 1/2" wide) **\$125** (was **\$175**)
- Quarter-page black & white ad:** spring program (1 3/4" high x 4 1/2" wide) **\$75** (was **\$100**)

Ad submission deadline: **March 14, 2025**

**We are happy to design your ad artwork at no additional cost!**

Date: \_\_\_\_\_

\_\_\_\_\_  
**Business Name**

\_\_\_\_\_  
**Business Contact Name**

\_\_\_\_\_  
**Business Address**

\_\_\_\_\_  
**Business Phone**

\_\_\_\_\_  
**Business Email**

\_\_\_\_\_  
**Business Website (*if applicable*)**

\_\_\_\_\_  
**PFC Member Contact Name (*if applicable*)**

**May we add your email to our Constant Contact list?**

Yes

**Please design my business ad artwork:**

Yes

**Ad copy submission options:**

1. **Email to:** advertise@pilgrimfestivalchorus.org

Camera-ready ad copy in one of the following file formats: .pdf, .tiff, .jpg. Resolution should be at least 300 dpi (600 or higher preferable).

2. **Hard copy:** Clip business card or ad copy to this form. PLEASE DO NOT STAPLE

**Check and business advertisement form submission:**

Make check payable to **Pilgrim Festival Chorus** and mail form and check to:

Pilgrim Festival Chorus  
PO Box 856  
Plymouth, MA 02362

**Thank you for your support!**